

RESUME

GAURANG SHRIMAL

B.B.A 3RD YEAR STUDENT

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SUMMARY

I am a motivated digital marketing fresher with hands-on knowledge of SEO, social media marketing, content creation, and basic analytics. I am eager to apply my skills through an internship or entry-level role, learn from industry professionals, and contribute to real-world marketing projects.

TECHNICAL AND SOFT SKILLS

- SEO & SEM
- Social Media Marketing
- Content Creation & Copywriting
- google analytics and search console
- google ads and meta ads
- good communication skills
- MS Excel
- Powerpoint presentation

EDUCATION

central board of senior secondary education

2021-2023

S.A,P.S jaipur, rajasthan

- 10th passed
- 12th passed

Bachelor of business administration

2023-2026(expected year)

ST. wilfred P.G. college, jaipur, Rajasthan

- Pursuing BBA degree

ADDITIONAL INFORMATION

- **Languages** : English and Hindi.
- **Certifications:** Digital marketing certificate from udemy (online platform).
- **Gender** : Male
- **D.O.B** : 23-07-2005
- **Martial status:** Unmarried